

Station	KTNV-TV LAS VEGAS, NV	Agency	() GMMB	Rep Firm	
Advertiser	() .DCCC/HORSFORD		3050 K ST NW	Sales Office ()	PHILADELPHIA
Product	STEVEN HORSFORD/DCCC		WASHINGTON, DC 20007	Salesperson ()	ANJIE BRADY
Estimate#	2011	Agency C/P1/P2/E	143/149/2011		
Buyer	Jesse Demastrie	Flight Dates	10/12/2012 - 10/18/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

--- CONTRACT COMMENT ---

CLIENT: STEVEN HORSFORD FOR CONGRESS & DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE SC=*

--- REMARKS ---

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS \$71,225
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TH	5A-6A	EARLY AM NEWS	:30	\$175.00	10/15-10/18	4	1	4	\$700.00	
	2	M-TH	6A-7A	AM NEWS	:30	\$400.00	10/15-10/18	4	1	4	\$1,600.00	
	3	M-TH	7A-9A	GOOD MORNING AMERICA	:30	\$400.00	10/15-10/18	8	1	8	\$3,200.00	
	4	SA	8A-9A	SATURDAY AM NEWS	:30	\$275.00	10/13-10/13	2	1	2	\$550.00	
	5	SU	8A-9A	SUNDAY AM NEWS	:30	\$275.00	10/14-10/14	2	1	2	\$550.00	
	6	M-TH	9A-10A	THE MORNING BLEND	:30	\$225.00	10/15-10/18	4	1	4	\$900.00	
	7	M-TH	10A-11A	THE VIEW	:30	\$550.00	10/15-10/18	4	1	4	\$2,200.00	
	8	M-TH	11A-12P	MIDDAY NEWS	:30	\$300.00	10/15-10/18	4	1	4	\$1,200.00	
	9	M-TH	12P-1P	THE CHEW	:30	\$600.00	10/15-10/18	4	1	4	\$2,400.00	
	10	M-TH	3P-330P	MILLIONAIRE	:30	\$250.00	10/15-10/18	4	1	4	\$1,000.00	
	11	M-TH	4P-5P	JUDGE JUDY	:30	\$350.00	10/15-10/18	4	1	4	\$1,400.00	

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	12	M-TH	4P-5P	JUDGE JUDY	:30	\$350.00	10/15-10/18	4	1	4	\$1,400.00	
	13	M-TH	5P-530P	5PM NEWS	:30	\$600.00	10/15-10/18	4	1	4	\$2,400.00	
	14	M-TH	6P-7P	6PM NEWS	:30	\$850.00	10/15-10/18	4	1	4	\$3,400.00	
	15	SU	6P-7P	SUNDAY 6PM NEWS	:30	\$500.00	10/14-10/14	1	1	1	\$500.00	
	16	M-TH	7P-730P	ACCESS HOLLYWOOD	:30	\$800.00	10/15-10/18	4	1	4	\$3,200.00	
	17	M-TH	730P-8P	MILLIONAIRE	:30	\$800.00	10/15-10/18	4	1	4	\$3,200.00	
	18	M	8P-10P	DANCING WITH THE STARS	:30	\$7,000.00	10/15-10/15	1	1	1	\$7,000.00	
	19	TU	9P-10P	DANCING WITH THE STARS RESULTS	:30	\$7,000.00	10/16-10/16	1	1	1	\$7,000.00	
	20	W	9P-930P	MODERN FAMILY	:30	\$7,500.00	10/17-10/17	1	1	1	\$7,500.00	
	21	SA	5P-830P	SATURDAY NIGHT FOOTBALL	:30	\$1,500.00	10/13-10/13	2	1	2	\$3,000.00	
	22	M-TH	11P-1135P	LATE NEWS	:30	\$850.00	10/15-10/18	4	1	4	\$3,400.00	
	23	M-TH	1135P-1205A	NIGHTLINE	:30	\$700.00	10/15-10/18	4	1	4	\$2,800.00	
	24	M-TH	1205A-105A	JIMMY KIMMEL	:30	\$200.00	10/15-10/18	4	1	4	\$800.00	
	25	M	10P-11P	CASTLE	:30	\$4,000.00	10/15-10/15	1	1	1	\$4,000.00	
	26	SU	8P-9P	ONCE UPON A TIME	:30	\$3,000.00	10/14-10/14	1	1	1	\$3,000.00	
	27	SU	10P-11P	666 PARK AVENUE	:30	\$1,750.00	10/14-10/14	1	1	1	\$1,750.00	

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	28	SU	7P-8P	AMERICA'S FUNNIEST VIDEOS	:30	\$750.00	10/14-10/14	1	1	1	\$750.00	
	29	SA	1135P-1235A	CASTLE	:30	\$175.00	10/13-10/13	1	1	1	\$175.00	
	30	SU	6A-7A	SUNDAY AM NEWS	:30	\$250.00	10/14-10/14	1	1	1	\$250.00	

---REPORT TOTALS---

Report Totals: 88 / \$71,225.00

---SALES MONTHLY TOTALS---

Oct 12: 88 / \$71,225.00

Sales Totals: 88 / \$71,225.00

Station Totals: 88 / \$71,225.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$296,771	KBLR	0%	KLAS	23%	KSNV	19%	KTNV	24%	KTUD	0%
		KVCW	3%	KVMY	8%	KVVU	23%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV11, MAY12, ENOV12

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6863210 **Ver#** 1 **Status** New
EC'd Yes

Traffic Order# 6863210

Printed: 10/12/2012 9:10 AM
Last Received: 10/12/2012 6:41 AM
Showing Buylines: All Lines

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